

A Walk in Their Shoes

How to raise \$450 in 10 days



Raising \$450 in just 10 days is completely possible as these easy-to-follow tips explain.

Day 1

Sponsor yourself and donate \$25.

Day 2

Ask 2 family members to match your donation and donate \$25 each. If you have registered for the online fundraising, don't forget to include the link to your fundraising page and/or offer to pick up their cash or cheque donation. Cheques need to be made out to DevXchange. All donors will receive a tax receipt for income tax purposes from DevXchange late January 2024.

Day 3

Send an email (consider using the text we have provided under the "Resources for you" list where you found this document) to 5 friends asking them each to match your donation of \$25. If you have registered for the online fundraising, don't forget to include the link to your fundraising page.

Day 4

Using our social media post graphic/text (or your own), ask your "friends" to make a donation to your fundraising efforts using your online fundraising page.

Day 5

Send an email to 5 co-workers/member of a group you belong to asking them to donate \$10 each.

Day 6

If you are employed, consider asking your supervisor for the company to contribute \$50 to your fundraising efforts (better yet, ask if your company will match all of what you raise).

Day 7

Send an email to friends and family (consider using the text we have provided under the "Resources for you" list where you found this document) who live out of town asking them to make a donation on your online fundraising page.

Day 8

Using social media, post a thank you to all who have donated to your fundraising efforts and encourage those who have not yet done so, to make their donation today to help you reach your goal of \$450. Consider sharing on social media that your goal of \$450 is to provide surgery for a woman who has a prolapsed uterus (a very painful and debilitating condition). If you have set a goal of raising \$1000 to become a sponsor of a child at Tesfa's Shelter, explain your goal and the importance of providing for a child who needs shelter, food, clothing, bedding, education, a sense of family and most importantly love.

Day 9

Send a text explaining what you are doing and why you are fundraising with the link to your online fundraising page to your hairdresser/barber, plumber, electrician, your child's piano teacher, other service providers.

Day 10

Ask neighbours you are close to if they would like to make a donation and let them know about the needs in Ethiopia and why you have chosen to participate in A Walk in Their Shoes. Letting those know you ask for a donation they will receive a tax receipt can help motivate people to donate.

Set a goal for yourself every day to make an action to fundraise and before long, you will have raised your goal. All the best as you set out to make a difference in the lives of women and children in Ethiopia.

Thank you!